

determined that the family business environment at that point in time was becoming a little too crowded, prompting examination of an opportunity in the beverage industry.

To say the change was a prudent one now seems like an understatement.

In pursuit of a vision from its inception to the present, the company has completely upgraded and revamped its facility on five occasions, each time installing new, faster, more technologically advanced and highly efficient production equipment, while at the same time implementing and adhering to strict hygiene and food safety standards, employee safety features and working environment comfort.

DBC's lineup of international quality products include Coca-Cola, Sprite, Coke-Light, Coke Zero, Sprite-Zero, an exciting flagship range of icy flavors, Tropic Mist flavored vitamin water, Crystal Clear Cran-Water and

Crystal Clear premium purified bottled water in a variety of packages.

The company has a complement of 110 members of staff, some of whom will have been with the company for each of its 43 years. A large majority have been with DBC for more than 20 years, while the more recent additions have been necessitated by rapid expansions in marketing and distribution.

"It is with the greatest level of pride and humility that DuBoulay's Bottling, together with all those who have stayed the course, contributed towards its growth and advancement and symbiotically grown with the company, eagerly acknowledges 43 years of continuous growth and development," CEO Dunstan DuBoulay said, "the hallmarks of which have been outstanding national contribution, glowing achievements and success."

