

**DuBoulay:** We service practically every segment of the market from the smallest street vendor to the largest wholesalers and retailers on the island. We continue to maintain a strong and ever-growing presence at all local supermarkets with almost total exclusivity in the Restaurant, Fast Food and Hospitality sectors.

**Business View: Is it a hugely competitive market for you, or less so?**

**DuBoulay:** The beverage market, by its very nature, is always competitive. We would like to think that what sets us apart is likely the fact that we recognised this from day one.

**Business View: Among the competition that does exist, how does DuBoulay's otherwise set itself aside? What do you consider to be your main differentiating factors from other businesses?**

**DuBoulay:** DBC boasts one of the most formidable portfolios in the beverage business, with internationally renowned products like Coca-Cola, Coke-Light, Coke-Zero, Sprite, Sprite- Zero, our own local flagship brand of exotic ICY flavours and our own local premium quality Crystal Clear bottled water. The uncompromising quality of our products combined with our quality of service are certainly our most defining attributes. However, further to the corporate aspect of our operation, DBC has always maintained a rigorous policy of giving back to the community via the sponsorship of local sports, arts, craft and human development. We are the only company in the Caribbean to maintain active sponsorship of a sporting event for over 30 years (The Coca Cola Junior International Tennis Tournament). Further to this we have also maintained lengthy and continued sponsorships of local Cricket, Football and a range of other sporting disciplines. We are also



**Innovation, Quality, Service, and Technical Support**

*Service and quality...  
We are as far as a call.*

We can meet your requirements for a variety of preforms, beverage bottles (water, carbonated beverages, juices, etc.). **Our Plant is strategically located to serve our customers, we are only as far as a call.** We don't want to just be a supplier we want to be part of the growth of your company.

**PET PLASTICS LLC**  
d/b/a BACPLAS

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