

actively involved in the development of our local Calypso music; providing financial support and sponsorship to Calypsonians as well as the various Calypso Associations to which they belong. So I believe it is safe to say that we actively seek to set ourselves apart via our corporate functionality via our dedication to quality and service it is our high level involvement and interest in community development which likely sets us apart the most.

Business View: Have there been particular strong business relationships – either with suppliers and vendors, or any other companies you do business with – that have stood out over the years?

DuBoulay: Over the years we have established strong business relationships with almost all our major suppliers and vendors, having particularly strong ties with the largest Supermarket and Hotel Chains. We are ac-

tually in one particular case shareholders of one of our major suppliers – Rose & Laflamme (B'dos) Limited.

Business View: Internally, what's going on that could best be labeled as "new and different"? Any in-house initiatives? Expansions or changes in services?

DuBoulay: We are in the process of launching some new packaging which we are particularly excited about. As mentioned earlier we are also currently in the process relocating our domestic distribution operations to a more strategically placed and spacious premise.

Business View: Lastly, look down the road for me about five years. What are the company goals/priorities/agenda items for that time frame, and how do you hope or anticipate thing will look differently than they do now?

DuBoulay: Our vision over the next five years is to es-

We are the Flavour of the Caribbean

Rose & LaFlamme premier manufacturer of flavour concentrates and syrups




For over 45 years **ROSE & LAFLAMME** has partnered with the Caribbean's largest manufacturers providing flavour concentrates for soft drinks, ice cream, and bakeries. Our products are second to none in quality, meticulously crafted to meet our customers' needs.

Our own **Sweet and Dandy Mauby Syrup** range is the best seller in Barbados market and is exported to the USA, UK and Canada.

In addition we offer our own lines of flavoured syrups including **Grenadine Syrup**, our famous **Maraschino Cherries**, **Glace Cherries**, **Mixed Peel**, and **Jams**.

For further information contact our sales department.



ROSE & LAFLAMME

Tel: (246) 428-8841, 428-4112, 420-5593
Fax: (246) 420-8523