



erties, in combination with the state of the art equipment, Trinrico was poised to bring capabilities and products that would take the region into the next evolution of the construction industry. To do so consistently, he brought the best production and software managers and technicians he could convince in Europe to join the company.

Trinrico's first large supply cut and bend project was for a new store in Trinidad. The company supplied all the rebar processed into shapes as well as the fence system, both of which were new products for the rejuvenated company. Today, Trinrico has approximately 300 full and part-time employees. The com-

pany has multiple buildings on its property in Reform, with an administration building in San Fernando. Its products cover the Caribbean region with some activity in South and Central America; although because of a global downturn in the construction industry and fierce global competition, most of its present-day customers are local, including over 350 hardware stores across the country and many small to medium-sized contractors. Its products include galvanized wire, barbed wire, galvanized welded mesh, high and maximum security fence systems, geo-textiles, Gabion baskets, and a new reinforcement product called Dramex which consists of steel fibers



placed in concrete.

"We're in the original line of products that my father had started," explains Ramoutarsingh, "but we have gone a lot further downstream with them. For example, in the beginning, my father was manufacturing chain link fencing, chain link fence fabric, nails, welding wire mesh, and re-bar from coil. Those are still our core products, today. But in each and every one of those products, we've added value and more range. For example, we used to purchase re-bar in coils and only straightened them to standard length to sell them as re-bar in bundles; but now, we are processing re-bar from

both coil and bar and we are distributing both coil and bar, nationwide and regionally. Clients are submitting their bar-bending schedules based on their construction drawings and we are delivering all of the material cut and bent into stirrups and shaped bars. And in addition, we've also started assembly; clients submit engineer drawings of what they are going to do with the pieces they would be assembling into columns, or piles, or complicated mats, and we do the assembly in our facility and deliver them ready to install."

Ramoutarsingh stresses that Trinrico is known for the quality of its materials. "Not