

tributed to its intimate knowledge of the local marketplace. "Huge multi-national companies come here and try to take our market," she says. "But they don't know what the people really need. Even though we have partnerships in the states, we are one hundred percent Puerto Rican, looking for better service for our Puerto eration. "We are going to expand our building because we are getting more market share in the hospital and physicians groups and in direct service to patients," he says. "So we are going to need to expand our warehouse facility." Axiscare is also planning to grow its territory. Currently its customers are either all on Puerto

Rican people." Camara agrees: "Every customer has different needs. We have the ability to find solutions for our customers; we have a staff that is knowledgeable about products and markets. That's our real asset – our people."

Camara says that the fourteen year-old company is now planning to enlarge its Toa Baja op-

