

Berger died in 1814 and his two sons, John and Samuel took over the running of the color works at Homerton, the company's East London base of operations. John died around 1860 and Capel Burrow Berger and Lewis Curwood Berger, John's two sons, ran the business, while making considerable extensions to the Homerton facility. By 1870, Berger Paints was selling 19 different pigments and in 1879, the firm incorporated as Lewis Berger and Sons. Unfortunately, the first Lewis' great-grandson, Arthur John Berger, who was tasked with running the company, mismanaged it into near insolvency and, in 1904, the Sherwin Williams Company bought control of it for a third of its book value.

Meanwhile, in 1923, another small paint company, Hadfield's (India) Limited, opened in Calcutta. It was acquired by British Paints, an international consortium of paint manufacturing companies, in 1947. In 1969, British Paints was acquired, in turn, by the merged company of Berger, Jenson & Nicholson, which had

joined forces in 1960. In 1983, the Indian company officially changed its name to Berger Paints India, Limited.

The companies that are known today as Berger Paints – Caribbean, began in the 1950s, when paint prod-

AT A GLANCE

WHO: Berger Paints Trinidad Limited

WHAT: Manufacturer and distributor of decorative and industrial paint products

WHERE: Port of Spain, Trinidad

WEBSITE: www.bergerpaintscaribbean.com

