



needs. We are ISO certified for the company's quality management and environmental management systems. We care about the environment. We do what we have to do to reduce the effect on the environment; we do water conservation, we do power conservation. We love our customers and we want to make sure that after using our coatings, there are no ill-effects on their health. We are also certified by UL Laboratories. And we are part of a bigger group so we have access to modern technology and processing methods that im-

prove quality, color, and light fastness."

Birbal relates that Berger Paints is always evolving and innovating while developing new products and services to suit the modern-day consumer. "We have recently launched a service called EZ Color," she explains. "You can email us a picture of your house, your room, or whatever you're painting. You can say 'I like creams, or oranges, or blues,' and we will send back, within 48 hours, four possible combinations of the same house