



# CATHERINE'S PEAK

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PRODUCT OF JAMAICA



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bottling spring water – into one entity. “So, our short term goal is to try and achieve greater efficiency and economies of scale while invigorating the sales effort put into the other juice and beverage products. Over the next five years or so, we want to become a major player in the purified water market; we want to maintain our lead in the spring water market; and we want to redevelop the line of juices and beverages that we have.”

Wright is equally optimistic about Peak’s future. “We’re 25 years strong and growing,” she states emphatically. “And we intend to stay around for a very long time. And the products that we offer are among the best in the market that we serve.”

“People know it and they trust it,” says Wong. “You know where the source is. You know the pristineness of it, if that’s a word,” he adds. But whether or not the word is the real thing, there’s no doubt that Catherine’s Peak, Pure Spring water, bottled by the Peak Bottling Company Limited, is.



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