



BEST PRACTICES IN BUSINESS

In fact, the company is using the loss as an impetus to build bigger and better.

The millwork operation has a new canvas from which to start and more advanced and higher-tech machinery to work with, and Ginns said the possibilities have led to a lot of excitement and new growth.

The millwork operation does a lot more work with major contractors on the island that want to support a Bahamian-made product. Despite the fire, the company maintained a "business as usual" policy and was able to keep going strong. It looks forward to even greater growth, but not so much that the millwork operation becomes oversized. Construction will always remain the bigger operation, with the millwork as the "baby brother," Ginns said, in an effort to stay in the custom niche.





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