

"We do a lot in terms of customer education," he adds. "We have close relationships with our customers, with the contractors, with architects, the people who will recommend the products."

Oran touts itself as being the comprehensive solution for quality aluminum and PVC windows and doors for both residential and commercial use. Starting out, the company produced aluminum furniture, such as lounge chairs, but has since stepped it up to include such modern and innovative products as ladders, sunshades, storefronts, hurricane protection shutters, gutters, security grills, tub and shower enclosures, and architectural solutions for buildings.

"So the process has grown to many stages over the 50-year history," Oran says.

AT A GLANCE

WHO: Oran Ltd.

WHAT: Manufacturer of aluminum doors, windows, furniture and more

WHERE: Corporate headquarters in Bridgetown, Barbados

WEBSITE: www.oranltd.com

