

SOUTHERN ELECTRICAL

Company Ltd.

BEST VALUE, QUALITY
PRODUCTS, EXPERT ADVICE

Southern Electrical Company Ltd. leads the charge as the largest electrical and lighting supplier in Grenada. Its impressive retail store features a modern electrical hardware environment offering a wide variety of quality electrical items for residential, commercial, and industrial applications, along with “the most versatile and wonderful lighting showroom” in Grenada.

Managing Director, Lera Gooding, shares the company’s proud backstory. “Southern Electrical Company is a family-owned-and-operated business founded in 1996 by Emmanuel Duncan, Sr., himself a qualified electrician. At that time, he worked with a foreign electrical manufacturer here in Grenada. When that company closed their operation, Mr. Duncan saw the void in the

