



# Caribbean Tourism Organization

*London: Sector must utilize technology or risk losing business*

If the Caribbean tourism industry is not prepared to cater to visitors in a digital age, it will lose business to destinations capable of doing so.

That according to Orville London, chief secretary in the Tobago House of Assembly, during the opening ceremony of the Caribbean Tourism Organization's seventh Tourism Human Resources Conference in Tobago.

"We have to train and sensitize our employees, our stakeholders and our citizens that if we do not get on

board with the technology the ship will sail to another port," he said.

More than 100 human resources professionals and tourism industry partners gathered at the Magdalena Grand Beach Resort for the conference which ran from Oct. 29-31.

In sync with the conference theme, 'Achieving High Performance in Caribbean Tourism in the New Networked Work Environment,' London also lamented