



sector. Indeed, this is an ideal time to look at current world trends and find the opportunities to keep pace with the rest of the world,” said CTO Chairman Richard Sealy. “The statistics provided by the CTO’s research department show that arrivals to the Caribbean are up for the first half of this year. While this is encouraging,



we cannot be satisfied, we must all tell ourselves that we are yet to achieve our goal.

“Not only must we keep pace with the rest of the world consistently, we must aim to outgrow the rest of the world. In order to achieve this, in order to remain competitive, in order to realize our vision of positioning the Caribbean as the world’s most desirable, year round, warm weather destination, we must combine the efforts of all stake-holders, public sector and private sector, those who contribute directly and those who do indirectly, tourism workers and the general population. Our success will depend on strong relationships within the travel trade, solid public relations approaches, sound bonds with our citizens and strong regulatory and policy support at the national level. For it is by our combined efforts that can ensure that tourism benefits our countries, our communities, our constituencies.”