



satellite office in Montego Bay, and two more offices at the island's international airports – Donald Sangster and Norman Manley. The company also administers rentals at the Bahia Principe Hotel in Ocho Rios.

According to de Lisser, about 80 percent of his clients are leisure travelers. Another significant part of the company's business comes from ex-pat Jamaicans who return home during the holiday season. Budget Jamaica offers numerous products and services to its customers in addition to a variety of Suzuki, Mitsubishi, Toyota, Mercedes, and BMW vehicles. They include: a loss damage waiver, free airport transfers, chauffer services, roadside assistance, and refueling service. Optional car accessories include: a baby seat, a mobile phone, a GPS, and area maps.

However, according to de Lisser, what sets Budget Jamaica apart from his competitors is the high level of customer service provided by his polished and motivated staff. So, it's no wonder that his company was

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