

Calabash's five-year plan includes increasing the number of suites from 30 to 40, and, according to Garbutt, making some of them more "villaesque." In order to accommodate a higher occupancy, the resort also intends to increase the size of its restaurants. Garbutt explains that a successful occupancy rate is generally between 70 and 100 percent, and that the Calabash always stays within that range. "Sometimes, when you have a smaller hotel, it's quite easy to get gaps," she maintains, "and those gaps mean that getting to a hundred percent occupancy is actually quite difficult. We've been very close to a hundred in the fall, but usually we stay between 75 to 95."

Garbutt believes that what differentiates the Calabash from other resorts is the personal service provided by the hotel's 90-member staff. Indeed, when it comes to a high level of devotion to guest satisfaction, it's hard to beat breakfast being prepared by one's own

personal maid. "We prefer to do things in a more luxurious way," she admits. But, at the Calabash Luxury Boutique Hotel & Spa on the Island of Spice, pampering their guests is just a way of life.

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