



ing, kayaking, and a free scuba lesson in the pool; plus one catamaran cruise and a glass-bottom boat cruise.

Odle says that about half of his guests are from the United Kingdom and the other half are spread among the U.S., Canada, and the rest of Europe. Mango Bay has a year-round occupancy rate of about 72 percent. But to Odle, an even more important statistic is its re-

peat rate. "One of the things that we pride ourselves on is that we have a high repeat clientele – in excess of 40 percent," he reports. "We market consistently, but a lot of our business is word-of-mouth - and a lot of it is repeat."

Mango Bay has received its share of awards over the years, including those in the Best All-Inclusive Resorts