

ing industry. When that effort proved unsuccessful, he started his own operation. He knew something about plastic bottle manufacturing because of his previous job with a chlorine manufacturing company that used plastic bottles as packaging for its bleach. “The master plan,” he says, “was to become the best in the field, to produce quality products in a cost-effective manner, and at the same time, learn more about the plastics industry to be able to get involved in plastics recycling.”

And that is the gist of Quesnel’s dilemma. At the same time that Resin Converters is providing technologically-advanced plastic packaging solutions, and is one of the largest plastic container manufacturers of blow molded HDPE (high-density polyethylene) products on the island, its owner’s “hidden agenda” is trying to figure out how to address the reduction of high proportions of virgin resin in new bottle production, while increasing the use of recycled waste material.

AT A GLANCE

WHO: Resin Converters Limited

WHAT: Manufacturer of plastic packaging products for the chemical, food, personal care, and pharmaceutical industries.

WHERE: Caroni, Trinidad

WEBSITE: www.resinconverterstt.com

The conundrum is daunting. Quesnel explains: “Recycling, bottle to bottle (B2B) is very, very costly – and it cannot replace 100 percent of the bottles that are made. You can only use a certain percentage of recycled material. Even if someone became a perfect recy-

