



Belize Tourism Industry Association

The voice for private sector tourism in paradise

Beautiful Belize. A destination akin to paradise. And a hands-down favorite getaway location for business travelers and pleasure seekers, alike. Three decades ago, when the Belize Tourism Industry Association was created, the tourist industry was in its infancy on the island. Today, with the burgeoning growth and success of all manner of tourism-related enterprises in the region, never-before seen challenges are arising... and the BTIA is one busy and dedicated entity.

In the early 1980s, a group of forward-thinking indi-

viduals saw the huge potential of the tourism industry, and realized the need for a united voice for the private sector. Led by Mrs. Jean Shaw, the group formed the Belize Tourism Industry Association, which was incorporated under the laws of Belize in 1989, and is now one of the country's largest non-profit organizations.

Executive Director, John Burgos, is responsible for the overall supervision of the BTIA National Secretariat by coordinating and implementing policies and procedures in Governance, Administration, Revenue Gener-