coditos, rigatoni, ravioli, gnocchi, natural and tricolor spirals, lasagna, and cannelloni.

In 1994, Don Bolivar founded Cibao Valley Mills, a wheat mill capable of processing 300 tons of flour per day. In 2009, the plant began making cookies, cakes, and crackers. Recently, the Bocel Group expanded the range of its Aviva brand crackers with the launch of Aviva Fine Herbs, a product that offers consumers the



AT A GLANCE

WHO: Grupo Bocel

WHAT: A manufacturer and distributor of pasta products, cookies, cakes, and crackers

WHERE: Santiago and Santo Domingo, Dominican Republic

WEBSITE: www.grupobocel.com

tastes of parsley, oregano, and basil. These new flavors were aimed at an adult audience looking to enjoy new, healthful, wheat-based products.

Grupo Bocel's current general manager is Ruben



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